



Kier Group charity partner application pack

Introduction to Kier Group and the Kier Foundation

Kier Group

Kier is a leading provider of infrastructure services and construction, as well as a property developer focused on urban regeneration. We sustainably deliver works that are vital to communities throughout the UK.

For around 100 years, we have been innovating for our clients and are proud to have worked on vital infrastructure which supports communities.

We are a strategic supplier to the UK Government with key strengths in education, healthcare, custodial, transport and defence.

From modern and purpose-built educational and healthcare projects to delivering and maintaining roads, rail, water and energy networks, our talented teams work to support our purpose.

We are made up of four business divisions, Construction, Transportation, Natural Resources, Nuclear & Networks, and Property, alongside our Group functions service.

Separate to the Kier Group charity partner, currently Trussell (formally The Trussell Trust), Kier holds an annual commercial partnership with the Lighthouse Club, a construction industry charity that provides independent mental, physical, emotional and wellbeing support to workers and their families.



A person is walking away from the camera on a stone staircase that winds up a grassy hill. The hill is covered in green grass with some yellow wildflowers. In the background, a town with many houses is visible, surrounded by green fields. The sky is filled with large, dark, dramatic clouds, with some light breaking through near the horizon.

Sustainability

Sustainability is at the core of our purpose to sustainably deliver infrastructure which is vital to the UK.

Acting responsibly as a business is critical for us. We aim to give our people the skills to support our purpose and believe we all have a part to play in having a positive environmental and social impact in the local communities we work in.

For more about Kier, take a look at our [fast facts](#).

The Kier Foundation

The Kier Foundation is an independently registered charity, we facilitate employee engagement that supports both the Kier Group charity partner and other charitable causes close to the hearts of our employees and the communities in which we operate.

The purpose of the Kier Foundation is to:

- **Manage Kier Group's charity partnership** – every two years, we have a charity partner who benefits from the fundraising activities, volunteering days and pro bono support that we offer during this time.
- **Harness social impact** – we support our people by aligning with charitable causes that are close to their hearts and the communities in which we operate.
- **Promote employee engagement** – we bring our colleagues and communities together through fundraising, volunteering and wellbeing activities.

We have Charity Champions across the business who act as a community of Kier employees to help to promote the work of the Foundation. They encourage others to maximise their own fundraising efforts and encourage colleagues to take part in charity events and campaigns.

We offer an employee match funding scheme designed to support our people in their own personal fundraising efforts. Anyone who works for Kier can apply to receive a maximum 'top up' of £200 on the money they have raised for a UK-registered charity, twice per financial year (July-June).

Since its formation in 2012, the Kier Foundation has donated over £3million to charitable causes, thanks to the continued support of Kier employees.



The Kier Foundation

Overall total raised

£3,257,333



£125,000



£426,062

EVERYYOUTH

(formerly End Youth Homelessness)

£487,000

MACMILLAN
CANCER SUPPORT

£504,000



British Heart
Foundation

£287,754



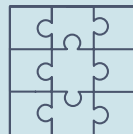
Barnardo's

£251,381



£771,194

Donated via employee
match funding



£193,102

Donated via business
match funding



£874,638

Total paid out to winners
of the Winners' Club



842

Number of
charities supported

Figures correct as of June 2024

Together we can change the lives of many.

Please visit www.kierfoundation.org to find out how you can support us today.

KIER
FOUNDATION

Kier Group charity partner – guidance on application

Every two years, Kier Group selects a national charity partner to work closely with, raise funds for and provide other help and support throughout the UK. This process is managed by The Kier Foundation and its board of trustees.

To be shortlisted as a potential charity partner, you must meet the following **essential criteria**:

- **Must be registered** as a charity within the UK.
- **Must operate across the UK and in Northern Ireland** to ensure full geographical spread across Kier operations.
- **Must support Kier's charity partner aims** Which are to;
 - tackle inequality by giving individuals and communities the tools and opportunities to create brighter futures.
 - improve the economic, social and environmental wellbeing of the areas in which we operate.
 - helping and improving the health and wellbeing of Kier people
- **Must provide easy to access individual volunteering and ideally group volunteering** for Kier employees and our supply chain (every Kier employee has two days per year to volunteer).
- **Identify pro bono opportunities where possible** (professional work undertaken voluntarily and without payment) for Kier employees and our supply chain.
- **Must proactively support with fundraising opportunities**
- **Must be able to provide impact reports** against fundraising activity.

The charitable organisations that match this criteria are then subject to due diligence by the Kier legal team. Once this gateway is passed the highest matched charities will be invited to present to the Kier Foundation panel in March 2025.

The Kier Foundation panel will then invite the top highest scoring charities to the final stage, by way of a pre-determined scoring system. These are then communicated to Kier employees who are then invited to vote for their chosen partner. The charity with the most votes from the all-employee vote will be our charity partner for two years. That charity partner will be subject to working within a contract with us.



Selection process

October	7 October: Open Expressions of Interest, please complete your expression of interest via the online form 24 October: Close Expressions of Interest
November	14 November: Webinar with the Kier Foundation 15 November: Open full application process
2025	
January	10 January: Close full application process Applications reviewed Highest matched applicants invited to pitch to Kier Foundation panel
March	6 March: Panel date
April	Open employee vote
May	Appoint successful charity, sign contracts and prep for partnership launch.
July	1 July: commence two-year partnership



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kierfoundation.org

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